

# 552 Tragbares Spektralfotometer



**Repeat business. Increased profit. The perfect match.**

A contractor starting a job, an interior designer planning for a new client, a homeowner with another project. MatchRite® hand-held, portable color measurement systems can bring this business to you—every time.

Provide your customers the technology to match colors on-site at the project, build location-specific records within your customer files, and improve their color match accuracy. With MatchRite handheld, portable color measurement systems you bring your customers value; and they'll bring you the business.

**Why MatchRite Portable Color Measurement?**

- **Increase Your Customer Base:** Expand current markets and open up new ones. Attract designers and contractors. If professionals are already customers, Portable Color Measurement together with the ColorDesigner® Color Matching System can be your access to industrial markets.
- **Increase Customer Loyalty:** Give your customers project confidence, project productivity, and project profitability. The ColorDesigner System brings value to your customers, and repeat business to you.
- **Increase Revenue:** The portable instrument, together with ColorDesigner software, helps customers better manage their projects; identifying additional paint and sundry sales that previously went unpurchased.
- **Increase Profitability:** Add high-margin revenue to your operation with a MatchRite rental program. Renting provides your customers a value added service; and your store a high margin source of profitability.

**About MatchRite Portable Color Measurement**

- **Portable Color Measurement:** Bring the accuracy of in-store color matching to your customer's site.
- **Full-Function Interface:** Simplified information exchange between the portable instrument and the ColorDesigner software eases content management.

Step 1: Use ColorDesigner software to create job-specific location names and surface directories. Input up to 24 specific locations, with up to 25 surface sample names per location. When complete download files to portable.

Step 2: Take measurements at the job site and save them to the desired location and sample name.

Step 3: Upload field data to ColorDesigner software for formulation or use in selecting accent color options with Color Harmony.

- **Easy-to-Use Controls and Connections:** Quickly gain users acceptance with simple push-button operation, intuitive LCD display, and interactive instructions.
- **Accurate Measuring Technology:** The exclusive DRS (Dynamic Rotational Sampling) measurement engine provides accurate color data and eliminates color-chip guesswork.

**BRAKENSIEK®**  
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