

# ColorDesigner Software

**BRAKENSIEK®**  
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## **ColorDesigner Software**

ColorDesigner provides answers—and more—in an attractive, flexible software package that allows you to help customers make choices. By giving you the ability to quickly match colors, ColorDesigner streamlines the process, eliminating needless formulation errors and building a color database.

### **Product Features:**

- \* Built-in color matching and color harmony technology works to create color palettes from standard or custom fandecks for immediate customer review. Once a choice is made, formulation is automatic.
- \* Provides expert advice—in addition to custom palettes, ColorDesigner provides a range of printable paint tips.
- \* Keeps major paint fandecks on file and allows for the creation of custom palettes for specific customers or to meet color trends.
- \* Eliminates common paint formulation errors. The system talks to the automatic tinter to ensure formulas are accurate. Each is selected, viewed, and authorized automatically on screen, removing the risk of transcription error.
- \* Works mostly behind the counter, but can move anywhere in store. It also works with portable instrumentation.

### **Product Benefits:**

- \* A versatile, user-friendly tool that sets up your paint department up as a preferred destination. The system allows you to download customer information to keep a convenient record of color selection.
- \* The system is self-contained, allowing for the creation of in-house fandecks, custom palettes, and ongoing customer records that reduce paperwork and streamline customer service.



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