

Quark Interactive Designer



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Much more than just print

With Quark Interactive Designer for QuarkXPress, you can create interactive SWF projects with full dynamic sound, movies and animations. You can use the powerful tools and features that made it the world's best QuarkXPress design and page layout application. You have to learn a new authoring environment, interactivity and animation flow naturally from your existing QuarkXPress design skills.

Content and design features of your interactive layouts can be used in your Web and print layouts, so you have the option of using QuarkXPress coordinated Web, print, and SWF projects to create and publish.

Functions

Intuitive Design for Flash output

Export projects in SWF (Flash) file format. You can create layouts for intuitive and precise flash output without writing a single line of code or to be tied to timelines.

Design simultaneously for multiple channels

Create print, web and interactive layouts within the same project. The same designer can create the same project in the flyer, the website and the Flash ad.

Interact with layouts

Bring layouts to life without timelines, master ActionScript or other sophisticated features have.

Work within QuarkXPress 7

Use the familiar design and layout tools for print in QuarkXPress 7, including transparency, Composition Zones, and image processing functions.

Select a predefined action

Assign predefined actions to objects. You can choose from a list of predefined actions, such as page transitions, button clicks and functions for playing media files and for creating menus. You do not need to program for each action.

Assigning functions to buttons, animations, embedded movies and more

Placement of buttons, animations and embedded movies inside a QuarkXPress project. You can be sure that guarantee your buttons, animations, embedded movies, and other interactive features that the final result corresponds to the original concept.

Collaborate on projects

Enable collaboration on projects by employing the Composition Zones feature in QuarkXPress 7 Quark Interactive Designer is the only software for creating flash with built-in collaboration features.

Construct interactive buttons

Create buttons with built-in design behavior. The built-in functions defined as shown, for example, a button appears when you press them. With Quark Interactive Designer, you can easily create standalone buttons that you can share. These buttons work similarly to library objects, but can be processed further.

Integrate HTML with SWF

Design and integration of Flash and HTML content in an interactive layout using the Composition Zones technology inside a Web page (HTML). You can use the synchronized content without first exporting it as a SWF file and then importing them to have. One or more users of Quark Interactive Designer, the HTML page and its embedded SWF file in the same application using the Quark Composition Zones technology design. When exporting the entire page is finished with a single click to publish.

Support for scripts and expressions

Support for simple, palette-based scripts and expressions. You can easily create interactivity and more complex expressions can be processed by the data input from users and then run the corresponding reactions.

Support media files

Embed or link out of QuickTime videos, audio files and Flash video (FLV) files. Quark Interactive Designer can call files in response to user input or as a result of built-in layout rules.

Animate objects with ease

Animate an object simply by drawing a path on the screen or by incorporating a predefined animation. Quark Interactive Designer includes Animation objects that allow you to build reusable animations with frame-wise control can create. You can also draw a path on the screen to animate an object.

True interactivity

Support for buttons, button groups, menus, keyboard commands and text entry. The real interactivity, you can control interactive designs.

Portability

Exporting files to SWF Flash files or standalone Projector applications for Mac OS or Windows. Multiple export types for cross-platform production ensure that the exported files can be viewed by the target audience.

Quark Interactive Designer combines animation, sound and interactivity with page layout and design. The output for print and web, or in the form of SWF (Flash) files directly from QuarkXPress 7 Video training from Lynda.com included!

Education in every box of QuarkXPress 7, Quark Interactive Designer is a free to include!

The Quark Interactive Designer was at the MacExpo in London 26 October 2006 and has published on the same day to receive "Best of Show Award".



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